



## Know Our Company - Quickate Motion

Next-Gen Motion Design Stock Company for the AI Era.

Quickate Motion is a next-generation motion design stock company built specifically for the AI era. We create high-precision, plug-and-play motion assets that help creators, editors, brands, and studios produce world-class visuals without spending hours animating from scratch.

### Vision of Quickate Motion

Build modular motion assets that tell a story — powered by motion graphics and enhanced by AI. The heart of our USP lies in transparent-background assets, enabling users to simply drag, drop, and instantly integrate visuals into any editing timeline or project. This clarity, usability, and flexibility define the core of Quickate Motion.

### Our Flagship Content

- Modular Motion Assets
- Motion Kits / Motion Bundles

See our flagship content live on our portal.

- Motion Assets :- [www.quickatemotion.com/motionassets](https://www.quickatemotion.com/motionassets)
- Motion Bundles:- [www.quickatemotion.com/motionbundles](https://www.quickatemotion.com/motionbundles)



## Understanding our Flagship Content

This is the core foundation of Quickate Motion.

### 1. Modular Motion Assets

Modular Motion Assets are our flagship content — high-quality animations with transparent backgrounds (alpha channel).

These includes (For example)

- Realistic fire animations
- Digital lock animations

Each one is designed as a major animation, created with precision so it fits seamlessly into any project.

These assets:

1. Illustrates a narrative or delivers a clear message.
2. Are easy to place anywhere.
3. Require no masking or blending.
4. Work across all editing software.
5. Save hours of manual animation.

### 2. Motion Bundles or Motion Kits

Motion Kits are our secondary asset category — a set of lightweight, versatile, and easily variable animations.

These includes (For example)

- Lower thirds
- Geometrical fireworks
- Simple shape animations
- Minimal elements

They require less effort per piece but are extremely valuable in volume.

## Closing Summary of Our Flagship Content.

While Modular Motion Assets are premium + heavy, Motion Kits are small, fast, and highly reusable. These two categories form the backbone of Quickate Motion.



## Additional Subscription Value Assets

To enhance the value of our subscription and ensure creators get everything they need in our niche.

We also produce commonly used motion elements, but with Quickate-level quality and distinction.

These include:

1. Transitions
  - Matte Transitions
  - Non-Matte Transitions
2. Overlays
3. Reveal to Backgrounds

We have provided clear instructions and guidelines for creating each asset on our Creator Studio portal, along with complete documentation.

Access them here - [creators.quickatemotion.com](https://creators.quickatemotion.com)